

Curriculum Vitae Dr.Ghada M. El Ganzouri



Golden Bibliography:

She has a profound experience in the professional work as a marketing and Management expert in the healthcare field working for both the private and governmental sectors for over 30 years and She has a Ph.D. in healthcare Management. She has a joint master in Health Administration from Yale University and Business Administration from the (American University in Cairo) A.U.C. She is initially a science graduate, electronics and minor computer science from the A.U.C.

She is a board Member for the Federation of Egyptian Industries and Head of The Human resources Committee. She is also Board member for the Medical Export Council.

She is the Head of business Development office and marketing and a Board Member of Ganzouri Specialized Hospital. She is responsible for Building the strategy of Ganzouri hospital to have a more competitive position in the market through perusing active measures to have a higher quality service and specially its niche areas

She is the deputy of the Union private healthcare providers and board member and one of the founder. She is responsible for sectorial development of the private healthcare providers. She is a main player on the national level to position Egypt as a destination for Medical Tourism . She has been an international speaker in many workshops and medical Tourism conferences.

She also works as an independent Healthcare Management consultant; She has worked as a marketing consultant for the U.S AID and WHO. She has an active role in many strategy development activities on the national level for the healthcare sector conducted by both the World Health Organization and Ministry of health and she was a main member of the group who is setting the strategy for 2018 and 2030.

She has a certificate in Corporate Governance from the IFC. Finally she has been a speaker and instructor in many courses and programs and some of the programs delivered:

- 1-Healthcare Management
- 2-Healthcare Marketing
- 3-Patient centered communication
- 4- Decision making and problem solving

She works as an a part time professor for Healthcare management for the A.U.C . She has 20 years of teaching experience in management and marketing in the healthcare field She has a great interest in the social and NGO's activities., and was a main member of the Health Committee for the Political Democratic Party of Egypt. She is a remarkable speaker in many national and international conferences.

Personal details:

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